



2019 sponsor Opportunities

Whether you are a tradeshow exhibitor, show owner, concessionaire, or general member, we have a partnership that will work for you.

Annual Sponsors

Diamond

Gold

Silver

SLA

Supporter/Partner

Event Opportunities

SLA After Darks

Yearbook Pages

SLA Day/T-Shirts

Calendar

For Exhibitors

If you plan on exhibiting at the 2019 trade show, these packages are designed with you in mind. As an Annual Sponsor, benefits included in your package span the entire year.

Diamond - \$10,000

- Exclusive Sponsor of the Memorial Service
- 2 Banquet Tables
- Exhibitor's Lounge Booth
- 6 Tradeshow Guest Passes
- 2020 Associate Member Dues
- 2 Yearbook pages
- Title SLA After Dark Sponsor
- \$500 Scholarship Donation
- T-Shirt Sponsor & 25 T-Shirts
- Logo in 2020 Calendar
- ½ page ad in our newsletter 2x/year
- Corporate Logo on website
- Acknowledgement during Annual Meeting
- Corporate Logo on all trade show printed materials including banners and program

Silver - \$3,000

- Acknowledgement during Annual Meeting
- Corporate Logo on all trade show printed materials including banners and program
- 6 Banquet Seats
- 2 yearbook pages
- Exhibitor's Lounge Booth
- 2020 Associate Member Dues
- SLA After Dark Sponsor
- Logo in 2020 Calendar
- ¼ page ad in our newsletter 2x/year
- Corporate Logo on website
- Acknowledgement during Annual Meeting
- Corporate Logo on all trade show printed materials including banners and program

Gold - \$5,000

- 1 Banquet Table
- Exhibitor's Lounge Booth
- 2 Tradeshow Guest Passes
- 2020 Associate Member Dues
- 2 Yearbook pages
- Title SLA After Dark Sponsor
- Logo in 2020 Calendar
- ½ page ad in our newsletter 2x/year
- Corporate Logo on website

SLA Partner - \$1,500

- 2 Banquet Seats
- 1 yearbook page
- Exhibitor's Lounge Booth
- 2020 Associate Member Dues
- ¼ page ad in our newsletter 2x/year
- Corporate Logo on website
- Acknowledgement during Annual Meeting
- Corporate Logo on all trade show printed materials including banners and program

Trade Show Exhibitor Sponsor				
Level of Support Value	Diamond \$10,000	Gold \$5,000	Silver \$3,000	Partner Sponsor \$1,500
Exclusive Banquet bar host (1 hour)				
Trade Show catering				
Exclusive Memorial Service Sponsor	x			
Corporate Logo on Website	x	x	x	x
Ceremonies Acknowledgement	x	x	x	x
Corporate Logo on trade show printed materials	x	x	x	x
SLA Banquet	2 tables	1 table	2 seats	2 seats
2019 Exhibitor's Lounge & Trade Show	x	x	x	x
Trade Show Guest Passes	x	x		
2020 Associate Member Dues	x	x	x	x
Yearbook Ad	2 pages	2 pages	2 pages	1 page
SLA After Dark	x	x	x	
Logo in 2020 Calendar	x	x	x	
1/2 page ad/newsletter	x	x		
1/4 page ad/newsletter			x	x

Non-Exhibitor Sponsors

For Carnival owners, concessionaires, and supporter of the SLA, these packages are designed with you in mind. As an Annual Sponsor, benefits included in your package span the entire year.

Gold - \$5,000

- 2 Banquet Tables
- 2 Yearbook pages
- T-Shirt Sponsor and 50 t-shirts
- Acknowledgement on website
- Acknowledgement during Annual Meeting
- Acknowledgement on all trade show printed materials including banners and program

Silver - \$3,000

- 1 Banquet Table
- 2 yearbook pages
- Scholarship Pledge
- Acknowledgement on website
- Acknowledgement during Annual Meeting
- Acknowledgement on all trade show printed materials including banners and program

Sponsor Packages		
Level of Support Value	Gold \$5,000	Silver \$3,000
Corporate Logo on Website	x	x
Ceremonies Acknowledgement	x	x
Corporate Logo on trade show printed materials	x	x
SLA Banquet	2 tables	1 table
Yearbook Ad	2 pages	2 pages
SLA Day T-Shirt Sponsorship	x	
SLA Day T-Shirts	50	
Scholarship Pledge		x

Event Only Sponsorships

SLA After Darks: There will be 6 to 10 After Darks this year at various parts of the country. Each sponsor will appear on banners, promoted on social media, and acknowledged in our newsletters and website. **\$1500**

Yearbook: 1 page in the yearbook distributed to the banquet attendees and sponsors. **\$175 per page**

SLA Day/T-Shirt: August 5th is SLA Day and participants show their support by wearing the t-shirts and sending in pictures. Promotion on social media and acknowledged in our newsletters and website. **\$250 sponsor fee plus 50 shirt minimum order (25 if a concessionaire). T-shirt cost is \$12 each.**

Calendar: Logo will appear in the date section of the calendar. Calendars are sold during the trade shows, promoted on social media and acknowledges in our newsletters and website. **\$500**