



2018 sponsor Opportunities

Whether you are a tradeshow exhibitor, show owner, concessionaire, or general member, we have a partnership that will work for you.

Annual Sponsors

Emerald

Diamond

Sapphire

Gold

Bronze

SLA

Supporter/Partner

Event Opportunities

SLA After Darks

Yearbook Pages

SLA Day/T-Shirts

Calendar

For Exhibitors

If you plan on exhibiting at the 2018 trade show, these packages are designed with you in mind. As an Annual Sponsor, benefits included in your package span the entire year.

Emerald - \$20,000

- Exclusive Bar host for first hour
- Trade Show Catering
- 2 Banquet Tables
- Exhibitor's Lounge Booth
- 5 Tradeshow Guest Passes
- 2019 Associate Member Dues
- 2 Yearbook pages
- Title SLA After Dark Sponsor
- T-Shirt Sponsor and 50 t-shirts
- ½ page ad in our newsletter 2x/year
- Corporate Logo on website
- Acknowledgement during Annual Meeting
- Corporate Logo on all trade show Ba materials including banner and program

Diamond – \$10,000

- Memorial Service Breakfast
- 2 Banquet Tables
- Exhibitor's Lounge Booth
- 5 Tradeshow Guest Passes
- 2019 Associate Member Dues
- 2 Yearbook pages
- 2 BBB Tickets
- Scholarship donation - \$500
- Title SLA After Dark Sponsor
- T-Shirt Sponsor and 25 t-shirts
- ½ page ad in our newsletter 2x/year
- Logo in 2019 Calendar
- Corporate Logo on website
- Acknowledgement during Annual Meeting
- Corporate Logo on all trade show printed materials including banners and program

Sapphire - \$7,500

- 2 Banquet Tables
- Exhibitor's Lounge Booth
- 5 Tradeshow Guest Passes
- 2019 Associate Member Dues
- 2 Yearbook pages
- Title SLA After Dark Sponsor
- 2 BBB Tickets
- T-Shirt Sponsor and 50 t-shirts
- ½ page ad in our newsletter 2x/year
- Logo in 2019 Calendar
- Corporate Logo on website

- Acknowledgement during Annual Meeting
- Corporate Logo on all trade show printed materials including banners and program

Gold - \$5,000

- 1 Banquet Table
- Exhibitor's Lounge Booth
- 2 Tradeshow Guest Passes
- 2019 Associate Member Dues
- 2 Yearbook pages
- Title SLA After Dark Sponsor
- 2 BBB Tickets
- Logo in 2019 Calendar
- ½ page ad in our newsletter 2x/year
- Corporate Logo on website
- Acknowledgement during Annual Meeting
- Corporate Logo on all trade show printed materials including banners and program

Bronze - \$2,500

- 2 Banquet Seats
- 1 yearbook page
- Exhibitor's Lounge Booth
- 2019 Associate Member Dues
- 1 BBB Ticket
- SLA After Dark Sponsor
- ¼ page ad in our newsletter 2x/year
- Corporate Logo on website
- Acknowledgement during Annual Meeting
- Corporate Logo on all trade show printed materials including banners and program

SLA Partner - \$1,500

- 2 Banquet Seats
- 1 yearbook page
- Exhibitor's Lounge Booth
- 2019 Associate Member Dues
- ¼ page ad in our newsletter 2x/year
- Corporate Logo on website
- Acknowledgement during Annual Meeting
- Corporate Logo on all trade show printed materials including banners and program

Trade Show Exhibitor Sponsor Packages

Level of Support Value	Emerald \$20,000	Diamond \$10,000	Sapphire \$7,500	Gold \$5,000	Bronze \$2,500	Partner Sponsor \$1,500
Exclusive Banquet bar host (1 hour)	x					
Trade Show catering	x					
Corporate Logo on Website	x	x	x	x	x	x
Ceremonies Acknowledgement	x	x	x	x	x	x
Corporate Logo on trade show printed materials	x	x	x	x	x	x
Memorial Service Breakfast		x				
SLA Banquet	2 tables	2 tables	2 tables	1 table	2 seats	2 seats
2018 Exhibitor's Lounge & Trade Show	x	x	x	x	x	x
Trade Show Guest Passes	x	x	x	x		
2019 Associate Member Dues	x	x	x	x	x	x
BBB Tickets		2	2	2	1	
Yearbook Ad	2 pages	2 pages	2 pages	2 pages	1 page	1 page
SLA After Dark	x	x	x	x	x	
Scholarship Pledge		x				
SLA Day T-Shirt Sponsorship	x	x	x			
SLA Day T-Shirts	50	25	50			
Logo in 2019 Calendar		x	x	x		
1/2 page ad/newsletter	x	x	x	x		
1/4 page ad/newsletter					x	x

Hard copy newsletters are sent to 1000+ members twice per year.

E-newsletters are sent to 1000+ members monthly.

Shout-outs on social media will get you in front of almost 2000 followers

Non-Exhibitor Sponsors

For Carnival owners, concessionaires, and supporter of the SLA, these packages are designed with you in mind. As an Annual Sponsor, benefits included in your package span the entire year.

Diamond – \$10,000

- 3 Banquet Tables
- SLA Memberships (either 35 1-year or 10 4-year)
- 2 Yearbook pages
- 4 BBB Tickets
- Scholarship donation - \$1000
- T-Shirt Sponsor and 50 t-shirts
- Acknowledgement on website
- Acknowledgement during Annual Meeting
- Acknowledgement on all trade show printed materials including banners and program

Gold - \$5,000

- 2 Banquet Tables
- 2 Yearbook pages
- 3 BBB Tickets
- Acknowledgement on website
- Acknowledgement during Annual Meeting
- Acknowledgement on all trade show printed materials including banners and program

Bronze - \$2,500

- 2 Banquet Seats
- 1 yearbook pages
- 2 BBB Tickets
- T-Shirt Sponsor and 50 t-shirts
- Acknowledgement on website
- Acknowledgement during Annual Meeting
- Acknowledgement on all trade show printed materials including banners and program

Sapphire - \$7,500

- 2 Banquet Tables
- SLA Memberships (either 17 1-year or 5 4-year)
- 2 Yearbook pages
- 3 BBB Tickets
- Scholarship donation - \$1000
- T-Shirt Sponsor and 50 t-shirts
- Acknowledgement on website
- Acknowledgement during Annual Meeting
- Acknowledgement on all trade show printed materials including banners and program

Friend Sponsor - \$1000

- 2 Banquet Seats
- 1 BBB Ticket
- 1 yearbook page
- Acknowledgement on website
- Acknowledgement during Annual Meeting
- Acknowledgement on all trade show printed materials including banners and program

Sponsor Packages

Level of Support Value	Diamond \$10,000	Sapphire \$7,500	Gold \$5,000	Bronze \$2,500	Friend Sponsor \$1,000
Corporate Logo on Website	x	x	x	x	x
Ceremonies Acknowledgement	x	x	x	x	x
Corporate Logo on trade show printed materials	x	x	x	x	x
SLA Banquet	3 tables	2 tables	2 tables	2 seats	2 seats
BBB Tickets	4	3	3	2	1
Yearbook Ad	2 pages	2 pages	2 pages	1 page	1 page
SLA After Dark					
Scholarship Pledge	x	x			
SLA Day T-Shirt Sponsorship	x	x		x	
SLA Day T-Shirts	50	50		50	
SLA Memberships (1 year/4 year)	35/10	17/5			

Event Only Sponsorships

SLA After Darks: There will be 6 After Darks this year at various parts of the country. Each sponsor will appear on banners, promoted on social media, and acknowledged in our newsletters and website. **\$1,000**

Yearbook: 1 page in the yearbook distributed to the banquet attendees and sponsors. **\$150 per page**

SLA Day/T-Shirt: August 5th is SLA Day and participants show their support by wearing the t-shirts and sending in pictures. Promotion on social media and acknowledged in our newsletters and website. **\$250 sponsor fee plus 50 shirt minimum order (25 if a concessionaire). T-shirt cost is \$12 each.**

Calendar: Logo will appear in the date section of the calendar. Calendars are sold during the trade shows, promoted on social media and acknowledges in our newsletters and website. **\$500**