

# 2018 SLA EXHIBITORS LOUNGE & TRADE SHOW NOVEMBER 26-27, 2018

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Rep 1: \_\_\_\_\_

Rep 2: \_\_\_\_\_

Rep 3: \_\_\_\_\_

Rep 4: \_\_\_\_\_

## BOOTH RATES

\$695 Non-Associate  
Members\*

\$545 Associate Members\*

*\*see second page for  
deadlines*

Featuring:  
Set up Monday from 9:00  
to 11:00, open at 11:00 am  
to 4:00 pm Monday and  
Tuesday

SLA members get in free,  
others are \$35

Table top format, each  
exhibitor has a 30" x 6'  
table with 4 chairs

No expensive pipe &  
drape, no carpet required

Oval room layout with  
interior tables for meeting  
and lunch

### To submit application:

Mail: 1023 W. Fulton Market, Chicago,  
IL 60607

Email: [office@showmensleague.org](mailto:office@showmensleague.org)

### Payment:

Make checks payable to The Showmen's  
League of America

Call 312-733-9533 to charge by phone

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# 2018 SLA EXHIBITORS LOUNGE & TRADE SHOW

## NOVEMBER 26-27, 2018

1. Cancellation of Exhibit Space: The SLA reserves the right to cancel any reservation not paid in full, to lease such space to another exhibitor, and to retain as liquidated damages any amounts already paid. The SLA also reserves the right to reject any application, or cancel any contract, for space for any reason. If any exhibitor changes management or is purchased by another company/organization, this contract becomes binding on such company/organization. Exhibitor agrees that payments or deposits made by exhibitor may be used toward satisfying any cancellation fees due to SLA under this contract. In the event that an exhibitor cancels this contract, or is unable to use the space after **October 15th, 2018**, The SLA shall retain as liquidated damages all amount paid by such exhibitor. This includes company “no-shows”, that do not occupy contracted on-site booth space. Upon receipt of cancellation notice from exhibitor, the SLA shall have no further obligations to the exhibitor under this contract
2. Cancellation Deadline: A 50% deposit will be required at the time the application is submitted. The balance is due by **October 1**.
3. Policies:
  - a. Exhibitor agrees to keep exhibit property staffed and intact during show hours.
  - b. Early dismantle of booth space is strictly prohibited.
  - c. Each exhibiting company receives four (4) exhibitor staff badges per paid booth. Additional badges are charged at the prevailing member/nonmember rate.
  - d. The replacement fee for a lost exhibitor badge is \$5.
  - e. Booth personnel must display their badges at all times.
  - f. “Suitcasing” is strictly prohibited. Please note that while all event attendees are invited to the exhibition, any attendees who are observed to be soliciting business in the aisles or other public spaces or in another company’s booth will be asked to return their badges and leave the show floor immediately. Violators will not be allowed to return to the show and no refunds will be made.
  - g. Booth must be set-up and complete for inspection by Monday at 9:45 a.m.

### Deadlines:

**August 1:** Booth rates will increase to \$845 for Non-Associate Members and \$695 for Associate Members if application and 50% deposit are not received by August 1.

**October 1<sup>st</sup>** –Balance of the booth is due.

An additional \$50 will be added to those paying at the tradeshow, if allowed to exhibit.